

SOUTHWEST PUBLIC SAFETY, DETENTION & CORRECTIONS CONFERENCE

VENDOR & SPONSORSHIP PROSPECTUS

ISLETA RESORT & CASINO • OCTOBER 2027

BE MORE THAN AN EXHIBITOR — BE PART OF THE EXPERIENCE

A regional gathering designed to connect public safety and corrections leaders with the companies, technologies and solutions shaping the future of the industry.

You're Invited

Join us for the Southwest Public Safety, Detention & Corrections Conference, hosted by the New Mexico Detention Affiliate at Isleta Resort & Casino, October 13–16, 2026. The conference brings together professionals from public safety, law enforcement, detention and corrections for focused discussion, practical learning, relationship-building and exposure to emerging solutions.

The program was developed in collaboration with experienced professionals and draws inspiration from respected national events such as the American Corrections Conference, American Jail Conference and National Institute of Jail Administration.

- Expert guest speakers sharing insights, strategies and real-world perspectives.
- Specialized workshops addressing law enforcement and detention curriculum, protocols and operational priorities.
- A vendor experience built around meaningful interaction rather than a traditional trade-show floor.

Who You'll Meet

The conference is designed to attract law enforcement and corrections professionals from New Mexico, Texas, Arizona, Colorado and California, including police and sheriff's department personnel, detention administrators, wardens and their staff.

This broad participation creates opportunities to build relationships across agencies and jurisdictions while learning directly from the professionals who operate today's public safety and detention environments.

Why Vendors Attend

NO MORE SITTING AT YOUR BOOTH WAITING FOR PEOPLE TO WALK BY.

What makes this conference different is the way vendors are integrated into the entire experience. Exhibitors are encouraged to participate alongside attendees throughout the conference, creating natural opportunities for conversation, education and relationship-building.

- Participate in the conference experience—not just designated exhibit hours.
- Attend guest-speaker sessions and hear directly about the challenges, priorities and resource constraints facing today’s facilities.
- Network throughout the entire conference with wardens, detention administrators, law enforcement leaders and other decision-makers.
- Gain firsthand insight into operational realities and use those conversations to better align your solutions with agency needs.
- Build relationships through meals, social events, golf and other conference activities.

Come for the Exposure. Stay for the Relationships.

Even if you attend alone, you will have multiple opportunities to participate, meet people and become part of the conference community. The goal is to create meaningful interactions that continue long after the conference ends.

2026 Conference Experience

EXPERIENCE	WHEN / WHERE	DETAILS
4-Man Golf Tournament	Tuesday, October • Isleta Golf Course	Check-in 11 AM–12 PM • Tee time 12 PM
Welcome Social	Tuesday evening • Isleta Casino Grand Ballroom	6–8 PM
Executive Hospitality Suite	Nightly • Top Floor	Dedicated setting for continued networking
Cowboy Cookout & Social	Wednesday evening • 777 Lodge	Signature social experience
Vendor Hall Giveaway	Thursday, October • Isleta Casino Grand Ballroom	Begins at 3:30 PM; optional two-minute booth pitch
NFL Thursday Night Watch Party with NFL Hall of Famer	Thursday Night / Ballroom	Hangout and watch the game with Hall of Famer Recipient
Casino Night	Thursday evening	Everyone receives a \$10 player’s card

Meals are provided with sponsorship participation.

Vendor Hall & Exhibit Logistics

Move-In

- Tuesday, October : 10 AM – 5 PM.
- Wednesday, October : 7 – 8 AM.

Move-Out

Thursday, October 16 after the prize giveaways, beginning at approximately 4:30 PM.

Shipping & Freight

- Coordinate shipping with local FedEx or UPS for outbound materials or transport items back to the main hub in Albuquerque, New Mexico.

- Isleta Resort & Casino cannot accept advance freight earlier than 10 days before the event.
- Labor for loading and unloading is not provided, except for freight being shipped.

Exhibit Regulations

- The venue does not provide exhibit furniture or equipment beyond the items specifically arranged for the event, including table and chairs.
- No alcohol may be provided in the vendor hall as a taste test. Bottles must remain sealed if distributed as door prizes.
- No pets are permitted in the vendor hall unless approved by Isleta Resort & Casino.
- Motor vehicles may be brought to the event and will be assigned a designated parking area to showcase offerings and demonstrate features directly to attendees.
- Items left behind will be turned over to lost and found.
- Because the vendor hall is integrated with the conference space, vendors will be asked to participate with attendees or keep noise to a minimum.
- Vendor guest passes may not be purchased to bypass the exhibitor sponsorship requirement.

After-Hours Events

Because meals and conference activities are provided, vendors hosting separate after-hours community events are responsible for arranging transportation to and from the venue, particularly when alcohol is consumed. Vendors are also responsible for covering their own tabs. Thursday's Casino Night provides an additional opportunity for informal networking within the resort.

Stay Where the Conference Happens

Isleta Resort & Casino is the host hotel and provides convenient access to conference activities, dining, entertainment and amenities for guests and families.

- 11000 Broadway Blvd SE, Albuquerque, NM 87105
- Reference the Southwest Public Safety, Detention & Corrections Conference when booking.
- Discount code: API1027
- Room rates start at \$175 per night, subject to availability and applicable terms.
- Reservations: (505) 724-3800
- Published hotel cutoff for the stated rate: September 25, 2027.

Your Next Steps

- Complete and return the registration form and select your booth.
- Submit your company logo for inclusion on banners and event materials.

- Select your sponsorship level and any additional options.
- Refer to the registration form for payment and sponsorship details.

LET'S BUILD THE FUTURE OF PUBLIC SAFETY, DETENTION & CORRECTIONS TOGETHER.

Contact

Sarge Modesto

sarge@apicnm.com

Text or Call: 505.933.2112

We look forward to your partnership at the 2027 Southwest Public Safety, Detention & Corrections Conference.